**Project Title: NUTRITION ASSISTANT APPLICATION Project Design Phase-I** - **Solution Fit Template Team ID:** PNT2022TMID43156

**Focus on J&P, tap into BE, understand RC**

**Explore AS, differentiate**

**Deﬁne CS, ﬁt into CC**

* Based on the age the separate diet plans are given
* Diet maintenance alerts and notifications
* Only the nutritionist can login the applications

**5. AVAILABLE SOLUTIONS**

* Network connection
* Premium account
* Low budget
* Devices

**6. CUSTOMER CONSTRAINTS**

**1. CUSTOMER SEGMENT(S)**

Our customers are the people who are conscious in maintaining their diet and health like body builders.

**Explore AS, differentiate**

**Define CS, fit into CC**

* Direct communication to nutritionist
* Search for the nutritionist at any specialized hospitals
* They use to identify the right consultant

**7. BEHAVIOUR**

**9. PROBLEM ROOT CAUSE**

* Scam
* Security issues
* Fake nutritionist
* Reliability

**2. JOBS-TO-BE-DONE / PROBLEMS**

* Limited customization foods only taken by them
* Feeling of isolation
* Eating only low calories food
* They have fear about the nutrition

**Focus on J&P, tap into BE, understand RC**

**Focus on J&P, tap into BE, understand RC**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Identify strong TR & E** | **3. TRIGGERS**   * Reviews from existing customer * Chatbot assistant helps in finding nutritionist * Lifestyle modification advisory | **10. YOUR SOLUTION**   * Proper diet maintenance and stays healthy * It can be user friendly to all the users in any areas, anywhere at anytime * It provides a nutrition chart as per the prescription of the nutritionist * We offer a nutrition tracking options for an individual persons based on their needs | 1. **CHANNELS OF BEHAVIOUR**     1. **ONLINE**   Downloads many applications based on their needs   * 1. **OFFLINE**   They need an appointment for the consultation from the nutritionist |  |
| **4. EMOTIONS: BEFORE / AFTER**  **Before:**  **(**Frustrated, stressed, feeling isolation, hopeless, insecure)  **After:**  (Confident, happy, relieved, satisfied) |